YesMail - MMGY Master Update list

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| --- | --- |
| Date:  | Reason: |
| Version1.0 (5/29/19) | Jody approved the removal of the gradient from the pods and heroFrom the table ‘style=”border-left: 1px solid #D6D6D6; border-right:1px solid #D6D6D6;”From the bottom: <!-- shadow --> <tr><td bgcolor="#C9C9C9" height="1" style="font-size:1px; line-height:1px;">&nbsp;</td></tr> <tr><td bgcolor="#D2D2D2" height="1" style="font-size:1px; line-height:1px;">&nbsp;</td></tr> <tr><td bgcolor="#DBDBDB" height="1" style="font-size:1px; line-height:1px;">&nbsp;</td></tr> <tr><td bgcolor="#E4E4E4" height="1" style="font-size:1px; line-height:1px;">&nbsp;</td></tr> <!-- end shadow --> |
|  | Made the Social Media images direct links hosted on Responsys.Also put the social media to the correct order of :FB, YT,IG,TW,PI |
|  | Made all common images direct links. Please see the Excel Spreadsheet on in the folder ‘Direct Images’ for the full list |
|  | Updated the ‘Featured Destinations’ section Little Medallion go in front of the destination List all the Medallion destination, first then non-medallion |
|   | Added a Background images section: All the way across 4 – 2 sets of pods Added their CSS for both and labelled them |
|  | Add a blue banner header for the tables in the disclaimer section Changed the font color to white |
|  | Updated the Social Banner, Contact and Reference offer code section Also added an alternative banner section that is without the Social Banner Please use either but not both. |
|  | Added a ‘Tools to help you sell’ section1. bulletproof buttons in 2 sets of 2 on desktop

 4 rows of 4 bulletproof buttons that stack in mobile |
|  |  Added an Information/Date section |
|  |  Added an image/text/button on 1 row and stack in mobile |
|  |  Added an image/text on 1 row non-stacking in mobile Added 3 images across with little grey text below on 1 row and stack in mobile |
|  |  Changed the bulletproof button to blue from white In the section with the title: “beyond the canal” |
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| Version1.1 (7/01/19) | Added an updated version of the Medallion Banner so it looks better in mobile devices. |
| Renaming to Version1.4(7/09/19) | Changing version to align with PC Master. |
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| Version1.5 (7/15/19) | Updated PVP link to ‘https://www.princess.com/learn/faq\_answer/pre\_cruise/prepare.jsp#Princess\_Vacation\_Protection’ |
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| Version1.6(7/17/19) | Removing all reference of Refer-A-Friend. Per e-services its under review and we are no longer promoting it. |
|  | Examples of vertical destination pods/boxes with MC |
|  | Added the Holiday and Stanley the Bear Banners |
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| Version1.7(8/12/19) | Added the MedallionClass Alaska specific Banner |
|  | Adding a banner live text with desktop mobile switch out using dummy images. |
|  | Fixed the dagger superscript for the ‘XX’ under the hero |
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| Version1.8(9/17/19) | MedallionClass banner: Updated “don’t-get-up service” to on-demand service and adjusted the code so no orphans |
|  | FCC FCD banner: Moved the ‘divider’ that is 16 px to outside of that table banner to its own and increased it to 36px. Since its going to be done to the dynamic code to fix the spacing tissue between sections. |
|  | Got rid of a stray bottom border |
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| Version1.8.2(10/08/19) | MedallionClass Banner: Added back in ‘service’ and adjust so no orphans. |
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| Version1.9(10/23/19) | MedallionClass Banner: Removed the following: ‘On your ship, your Medallion<sup style="font-size:10px; line-height:10px;">&trade;</sup> replaces your key and credit card.’ And adjusted the width to 420.Also removed the Alaska specific MedallionClass because its now a duplicate of the original. |
|  | Added another Alternative layout |
|  | Removed titled section of which emails we use which pods…ie…’used in Geo, or Incremental or Combo’. |
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| Version1.10(1/02/2020) | Updated the last sentence of the MC to :‘Wear it to enjoy everything from faster boarding to whatever you need, delivered to you, like drinks, food and sunscreen.’ |
|  | Reduced space between pods to 16px:<td height="16" style="font-size:16px; line-height:16px;">&nbsp;</td> |
|  | Changed the year to 2020 |
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| Version1.11(02/19/2020) | Updated the pc desktop and mobile logo to: ‘(sea witch) PRINCESS®’ |
|  | Left and right align the logo row so the logo is touching the left and the ‘sign in’ touching the right.For Desktop but for ipad it will have a 20px left and right side |
|  | Removed, per e-services, "FCC\_FCD\_YES\_MAIL\_one\_td" from the table cell because it’s not dynamic |
|  | Fixed the orphan text in mobile for the MedallionClass banner |
|  | Updated the ‘Getaway’ banner |
|  | Added some pod styles we are using. |